

CHOICE BRAND MARKETING
**THE SUBLIMATED
CORPORATE WEAR
COLLECTION**

features:

ECONOMICAL
PANTONE
COLOUR
MATCHING



www.choicebrandmarketing.com

THE COMPLETE CHOICEBRAND MARKETING PRODUCT LINE IS EXTENSIVE. FOR ADDITIONAL INFORMATION REGARDING OUR SUBLIMATION, WOOD PRODUCTS AND OTHER PROMOTIONAL PRODUCTS, PLEASE CONTACT US DIRECTLY AT 905.828.8833.



2400 Dundas Street West, #6, Mississauga, Ontario. L5K 2R8 CANADA
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Sublimated Corporate Wear

where the only limit is your imagination...

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REWRITING THE RULES OF SUBLIMATION

We are pleased to announce that we are now partnered with one of the world's foremost manufacturers of sublimated apparel products.

Sublimation is a process by which images, including brand images and logos, can be transferred onto a base fabric resulting in vibrant and dynamic colour reproduction of your artwork.

Affordable sublimation provides options in both style and branding that was not available in the past. Now, through our association with some of the industries premier suppliers, we can now provide a complete range of quality affordable sublimated apparel products that provide eye-popping graphics reproduction that enhance your brand or promotional message.

Marketed under our private brand—or yours, the following pages illustrate samples of sublimated products, the range of styles and graphic reproduction capabilities. We have also included images of from the factory that help to demonstrate how the graphic reproduction process of sublimation differentiates from a screen printing process. We can private label if desired.

We can now provide high quality and affordable sublimated Tees, Polo's, Jackets and Sport Jerseys for all your corporate wear and corporate promotions and event requirements.

Our minimum is 1!

OUR FABRIC IS YOUR CANVAS.
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WHAT IS SUBLIMATION?

Sublimation is the transferring of an image onto fabric utilizing high heat and pressure. Sublimation can vividly, and affordably, recreate scenery, half tones, corporate logos, brand logos, brand shots and anything else that you can produce on a digital art file.

BENEFITS OF SUBLIMATION.

Sublimation provides:

- Limitless colours and designs.
- Superior weight, durability and breathability.
- Decoration that will not crack, peel or fade like traditional imprinting.
- Full range of apparel styles, fabrics and pricing.
- Low minimums and price points unmatched in the marketplace.
- Affordable 100% graphic reproduction.

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100% coverage and/or accent inserts.



Mix and match colours and panels to design your unique corporate wear collection utilizing your corporate colours and branding.

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Wide range of styles and models.



Pantone match your panel
colours to your logo colours.
Contrasting color coordinated stitching.

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Wide range of styles and models.



S/S & L/S Tees, Hoodies, Outerwear.

We can design and manufacture to incorporate your desired design components.

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Co-branding opportunities.



Multiple Colours
Multiple Logos
all at one cost

No more pricing based on

- # of logos
- # of colours
- # of locations
- logo size

...all one image at one cost.

LOW MINIMUMS

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Detailed art reproduction.



One art file—one art cost.

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Private Label & Subtle Customization Panels.



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Maximize branding & design potential.



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SUBLIMATED SOCKS

Combining the comfort of cotton with the branding benefits of sublimation.

While we can provide branded woven socks, the weaving process can be limiting when replicating specific logos and/or images. We are pleased to be able to provide a cotton sock that incorporates a sublimated poly panel that allows you the benefits of high impact sublimation image and branding reproduction.

Call 905.828.8833 for additional information.



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LEVERAGE SPORTS WITH SUBLIMATED JERSEYS TO PROMOTE YOUR BRAND!



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THE SUBLIMATED CORPORATE WEAR COLLECTION

BRANDING AND SUBLIMATION.

The potential of sublimation is limitless and restricted only by your imagination. Brand launches, event executions, merchandising, sales teams and any other application where the brand and brand exposure is paramount. Sublimation provides vibrant and rich graphics that can be as LOUD or understated as you desire.

Call 905.828.8833 to arrange a meeting to discuss how sublimation can bring a new dimension to your corporate and brand marketing initiatives, corporate wear, sports wear and your product promotions.

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